

POULSBO CITY COUNCIL WORKSHOP OF JULY 31, 2013

MINUTES

PRESENT: Mayor Erickson, Berry-Maraist, Henry, Lord, McGinty, Musgrove, Nystul.

Absent/Excused: Stern.

Staff: Boltz, Booher, Kasiniak, Stephens

MAJOR BUSINESS ITEMS

* * * 2014 Council Goals

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Mayor Erickson called the meeting to order in the Council Chambers at 6:11PM and led the Pledge of Allegiance.

2. 2014 COUNCIL GOALS

- **Implement best use and maximize value for old City Hall property.**

Councilmember Lord questioned the current progress. Mayor Erickson explained a discussion was held at Public Works Committee with Lorig & Associates with the intention of having a similar discussion with the entire Council to discuss alternatives for the property including: configuration, desired use, and allowed use.

Objective (added): Hold workshop to discuss property strategy.

Progress (added): Council workshop held to discuss alternatives, vision and strategy – September 2013.

Objectives and measurements may be modified based on workshop discussion.

- **Viking Avenue Revitalization**

Mayor Erickson explained she has applied for a Community Development Block Grant for HUD money in the amount of \$60,000. The grant will \$30,000 for exploring and developing a Business Improvement Area (BIA) and \$30,000 for a low interest loan fund managed by the City to perform visual improvements. This is a joint application between the City of Poulsbo and the Chamber of Commerce, with the need to contract for administration if the City is successful.

Council discussion: The desire and need for the businesses on Viking Avenue to form a Business Improvement District and the benefits; current health and adaptive reuse of existing properties; marquee/multi-use advertising for Regal Cinema's to encourage leverage of other businesses; relocation of Farmers Market and applicability to the Viking Avenue Revitalization goal.

Councilmember Lord addressed the gateway kiosk at the south end of Viking Avenue being underutilized and the need to have it moved north. Assistant Public Works Director Kasiniak addressed the ownership issue of the kiosks, which should be solved prior to moving the kiosk to a better location.

Mayor Erickson will work on coordination between Regal Cinema's and Precision Collision.

Objective (added): Explore grant opportunities.

Objective (added): Develop financial strategies.

- **Develop Neighborhood Street Maintenance Program**

Assistant Public Works Director Kasiniak reminded Council of the Street Maintenance Program presentation and costs associated with the different options.

Change title of "Develop", since the program has been developed, to "Formalize Street Maintenance Program"; update objectives to separate neighborhood streets, and arterial and collectors.

Other discussion included: Low Impact Development (LID) retrofits and potential funding.

Councilmember Berry-Maraist arrived at the meeting at 7:00 PM.

- **Increase Downtown Economic Vitality**

Objectives to move progress: Improve downtown parking (completed), explore feasibility of fee in lieu of parking requirements (Council policy decision); coordinate with Port, HDP & property owners on parking including employee parking.

Mayor Erickson and Assistant Public Works Director Kasiniak provided information on researching Pedestrian Free Zones, in a phased and low cost approach including speed bumps, raised cross walks, painting and stamped concrete options.

Mayor Erickson also reported on a second-run theatre and interest in a "business-incubator" opportunity.

Objective (added): Self-service information/kiosk.

Objective (added): Pedestrian friendly Front Street.

Measurement (added): low speed zone created

Measurement (added): grants and funding.

Objective (deleted): Explore feasibility of fee in lieu of parking requirements.

Objective (deleted/completed): Coordinate with Port, HDP & property owners on parking, including employee parking.

Objective (added): Explore kiosks and self-service visitor information centers.

Objective (added): Apply for Economic Development Grant Funding.

Mayor Erickson talked about the staffing workload with projects and development application coming to the City. Assistant Public Works Director Kasiniak explained that on August 7th he will be presenting the engineering work program.

Finance Director addressed Councilmember Nystul's suggestion to reformat the goals for the budget, which will most likely occur in 2014.

3. ADJOURNMENT

Motion: Move to adjourn at 8:21 PM.

Action: Approve, **Moved by** Lord, **Seconded by** Henry.

Motion passed unanimously.

Rebecca Erickson, Mayor

ATTEST:

Jill A. Boltz, City Clerk, CMC