
CITY OF POULSBO

2015 FINAL AWARDS FOR LODGING TAX FUNDING

<u>Sponsor:</u>	<u>Title</u>	<u>Purpose</u>	<u>Award</u>	
1	Visit Kitsap Peninsula	City of Poulsbo Year-Round Tourism Marketing Services & Support	Visit Kitsap Peninsula will continue to provide the City of Poulsbo, its lodging establishments, tourism related attractions, businesses, attractions, community events that appeal to visitors, and meeting/event venues with year-round regional marketing services.	\$15,000
2	The Poulsbo Marketing Coalition	Strategic Marketing Plan	A Strategic Marketing Plan to attract target tourism audiences to stay overnight in Poulsbo, especially during the “shoulder seasons” and Christmas holidays.	\$60,000
3	Historic Downtown Poulsbo Association	Collaborative Marketing	Collaborative marketing essential to encourage our brand “Little Norway” for increased visitor stays.	\$18,000
4	City of Poulsbo	Poulsbo Trail Guide	The City of Poulsbo is requesting funds to publish walking and biking trail guides for visitors.	\$2,000
5	City of Poulsbo	Anderson Parkway Restroom Maintenance	This funding will support city personnel in keeping the restrooms in Muriel Iverson Williams Waterfront Park clean and maintained for public use. This is especially needed during the tourist season and weekends.	\$2,000
6	City of Poulsbo	Viking Fest and 3 rd of July Public Works Overtime	This will fund overtime for the Public Works Department so they are able to provide the extra services required during these large events.	\$2,000
7	City of Poulsbo	Viking Fest and 3 rd of July Police Overtime	This will fund overtime for the Poulsbo Police Department so they are able to provide the extra police services required during these two large events.	\$11,000
Totals:				\$110,000