

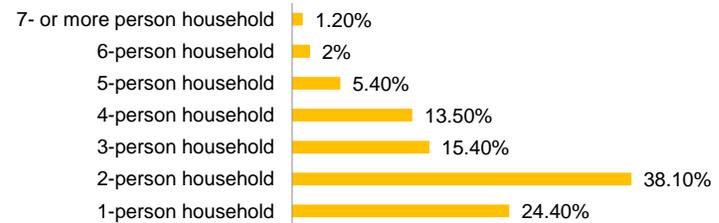
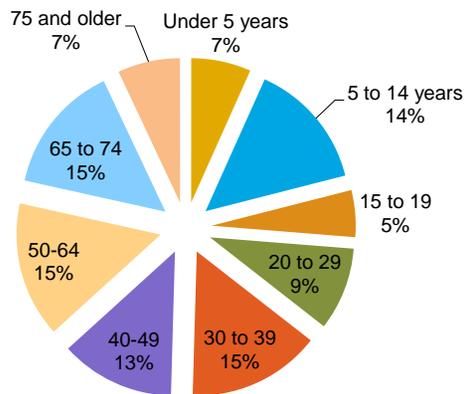
# The Poulsbo Profile

## Poulsbo Our People

People	Amount
2014 Population	9,950
Persons per sq mile	2,093
White	82.9%
Black or African American	1.1%
Asian	5.7%
American Indian or Alaska Native	.9%
Hispanic or Latino	9.2%
One Race	95.1%
Two Or More Races	4.9%
Median Age (years)	42.9
US Census 2010 & American Community Survey 2009-13	

Living	Amount
Living in Same House 1 Year & Over	79.8%
Homeownership Rate, 2009-13	66.7%
Median Household Income	\$58,975
Average Monthly Rent	\$1,103
Median Value of Owner Occupied Houses	\$283,600
Average Sale Price	\$319,543
Average Sale Price/sqft	\$160
Owner-occupied housing units	66.7%
Renter-occupied housing units	33.3%
Persons Per Household	2.3
Family Households	59.5%
Nonfamily Households	40.5%
Households with individuals under 18 years	30.8%
Households with individuals 65 years and over	30.8%
US Census 2010, ACS 2009-13, National Assoc. of Realtors	

**Age of Population**  
\*ACS 2009-13



## Poulsbo Our Location

Location	
County	KITSAP
Land (sq. miles)	4.67
Shoreline (miles)	3.93
Known As	Viking City
Year Incorporated	1908
FIPS Code (Federal Information Processing Standards)	55995

Commute	Amount
Average commute time (minutes) *US Census 2010	27.4
Distance from the Bainbridge Island Ferry (miles)	12
Distance from the Kingston Edmonds Ferry (miles)	10
Distance from Puget Sound Naval Shipyard (miles)	17
Distance from Bangor Base (miles)	6
Distance from Keyport (miles)	4
Distance from Silverdale (miles)	11
Distance from Bremerton (miles)	18
Tacoma Narrows Bridge (miles)	41
Hood Canal Bridge	9

The City of Poulsbo is located at the north end of the Kitsap Peninsula. Major surrounding geographical features include the Hood Canal and Olympic Mountains to the West, and Puget Sound and Cascade Mountains to the East. Situated on Liberty Bay, Poulsbo offers stunning panoramic views. The town's location offers easy access to larger metropolitan areas without compromising its small town feel.



Climate	Amount
Average Max. Temp	75°F
Average Low Temp	34°F
Average Annual Precipitation	51.6"
Average Annual Snowfall	7.8"
Sunny Days	155
Time Zone	Pacific

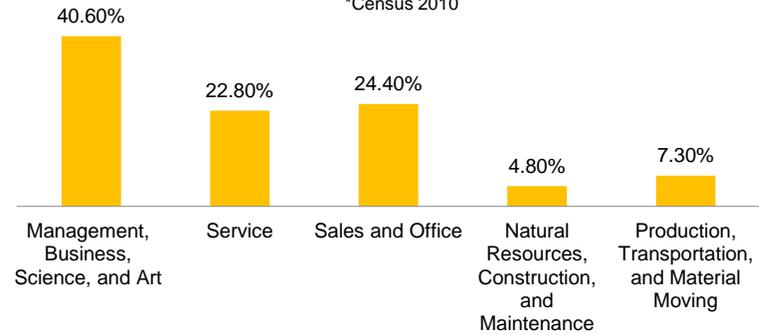
## Poulsbo Our Business

Business	Amount
Total number of firms	1,464
Asian Owned firms	4.70%
Hispanic Owned firms	1.70%
Women Owned firms	27.10%
Merchant wholesaler sales, 2007 (\$1000)	\$101,143
Retail sales, 2007 (\$1000)	\$361,329
Accommodation & food service sales 2007 (\$1000)	\$28,048
Sales Tax	8.70%
US Census 2010	

Wage Estimates	Amount
Professional, Scientific, and Management	\$66,188
Agriculture, Forestry, Fishing, and Mining	\$50,833
Transportation, Warehousing, and Utilities	\$49,557
Manufacturing	\$43,021
Finance, Insurance, and Real Estate	\$41,625
Construction	\$36,750
Information	\$35,179
Retail Trade	\$27,292
Education, Health Care, and Social Assistance	\$25,960
Arts, Entertainment, Recreation, and Food Service	\$18,527
American Community Survey 2009-13	

## Occupations

\*Census 2010



Employers in Poulsbo	Amount
North Kitsap School District (district wide)	844
Martha and Mary Health Services	586
Central Market	250
Gateway (Fellowship/Schools/Childcare)	136
Liberty Shores/Harbor House	105
Home Depot	102
Masterworks	100
City of Poulsbo	85
Marine View Beverage	66
Gravitec	52
Paladin Data Systems	48
Systems Design	40
Sound Publishing	31
Olympic Resource Management	28

Sales Tax Revenue 2014	Amount
Retail Trade	\$1,837,905
Accommodation & Food Service	\$329,048
Construction	\$321,642
Wholesaling	\$118,184
Information	\$99,467
Other Services	\$83,082
Real Estate	\$54,896
Manufacturing	\$48,329
Administrative Support	\$43,695
Technical Service	\$42,904
Public Administration	\$29,225
Other	\$15,337
Health Care	\$12,524
Finance & Insurance	\$11,864
Arts, Entertainment	\$11,732
Educational Services	\$4,711
Utilities	\$3,111
Transportation	\$1,999
Agriculture	\$707
Mining	\$669



Major Employers in Greater Poulsbo Area	Amount
Port Madison Enterprises* (Suquamish)	758
Lockheed Martin Space Systems* (Bangor Base)	375
Watson Furniture Group* (Twelve Trees Business Park)	120
Trulife* (Twelve Trees Park)	105
CB's Nuts (Kingston)	26
Stormy Seas (Twelve Trees Business Park)	20
*Kitsap Economic Development Association 2014	

Median Earnings by Educational Attainment	Amount
Less than high school graduate	\$24,512
High School graduate (includes equivalency)	\$42,717
Some college or associate's degree	\$42,012
Bachelor's degree	\$38,558
Graduate or professional degree	\$64,063
American Community Survey 2009-13	

Transportation	Amount
Commute to work by <i>car, truck, van - drove alone</i>	78.3%
Commute to work by <i>car, truck, van - car pooled</i>	5.8%
Commute to work by <i>public transportation</i>	7.7%
Commute to work by <i>walking</i>	1.7%
Commute to work by <i>bicycling</i>	0.8%
Worked at home	5.7%
American Community Survey 2009-13	

## Poulsbo Our Community

Community	Amount
Banks/Credit Unions	14
Library	1
Museums/Science Center	3
Parks/Open Space (acres)	141.67
Art Galleries	12
Public Trails (miles)	5.23
Public Playgrounds	7
Restaurants	51
Breweries	3

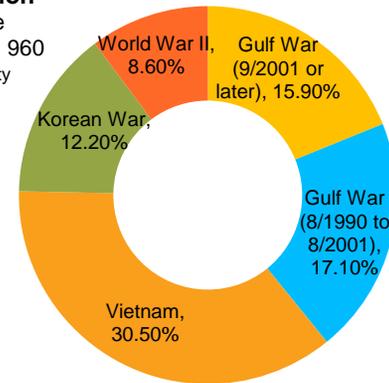
Health	Amount
Urgent Care	2
Medical Centers* *collection of general and specialty medical offices concentrated in geographic areas of the city.	3
Fitness Centers	6

Marina	Amount
Total Marinas	3
Port of Poulsbo Permanent Moorage Slips	254
Port of Poulsbo Guest Moorage Slips	130
Sea Plane Base Airport ID	83Q
Port of Poulsbo	

Education	Amount
Olympic College - Poulsbo Campus	898
Western Washington University Peninsulas	58
High School Graduation Rate	92.8%
Bachelor's Degree or Higher	32.7%
Number of public schools (in city limits)	4
Public School Enrollment (students)	3060
US Census 2010	

### Veteran Information

Period of Service  
 Number of Veterans: 960  
 American Community Survey 2009-13



Public Transportation	Amount
Bainbridge-Seattle Ferry time (minutes)	35
Kingston-Edmonds Ferry time (minutes)	30
Bus routes through City limits	6
Bus Stops	85

## Resources

### Useful Contacts

State of Washington Business Licensing Services	1.800.451.7985
Poulsbo Planning & Economic Development	(360) 394.9748
Poulsbo Chamber of Commerce	1.877.768.5726
Kitsap Economic Development Alliance	(360) 377.9499

The City of Poulsbo is a great place to live and work. Poulsbo's leaders are progressive and forward looking, and are conscientiously working to balance the needs of a growing 21st Century city while maintaining the Scandinavian heritage. We're best known for our vibrant, waterfront shopping district, but our economic drivers may also be found along the Highway 305 corridor, or in the Marketplace District.



### Meeting Spaces Available in Poulsbo

The Loft (100 person capacity)	(360) 509.6699
Eagles Hall (250 person capacity)	(360) 779.4628
Manor Farm Inn (50 person capacity)	(360) 779.4628
Poulsbo Fire Dept (50 person capacity)	(360) 779.3997
Sons of Norway Lodge #44 (300 person capacity)	(360) 779.5209
Poulsbo Inn (202 person capacity)	(360) 697.5642
Poulsbo City Hall (80 person capacity)	(360) 779.3901
Poulsbo Library (117 person capacity)	(360) 779.2915
Guest House Inn (40 person capacity)	1.800.214.8378

### Workforce Development Resources

IMPACT Washington	425.438.1146
Job Skills Program	360.704.4400
Washington Procurement Tech Assistance Center	360.377.9499
Innovate Washington	1.800.436.8504
Puget Sound Regional Council	206.464.7090
Olympic College Workforce Development	360.432.5423



**City of Poulsbo**  
**Planning and Economic Development Department**  
**200 NE Moe Street**  
**Poulsbo, WA 98370**  
**(360) 394.9748**  
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