

## CITY OF POULSBO

### 2014 LODGING TAX PROJECT LIST AND RECOMMENDATIONS

<u>Sponsor:</u>	<u>Request</u>	<u>Title</u>	<u>Purpose</u>	<u>LTAC &amp; CSC Recommendations</u>
Visit Kitsap (Kitsap Visitor and Convention Bureau)	\$ 18,000	City of Poulsbo Year-Round tourism Marketing Services & Support	Visit Kitsap Peninsula provides the City of Poulsbo, its hotels, tourism related attractions, businesses and non-profit groups with affordable, reliable, year-round professional level marketing services, programs, access to co-op media, social media strategies that generate leads and global awareness. Includes year round marketing support for events that attract overnight visitors to put heads in bed in Poulsbo Inn and Poulsbo International Guest House that generate the lodging tax.	<b>\$18,000</b>
The Poulsbo Marketing Coalition	\$ 90,000 +	Welcome to Poulsbo, Phase II	To create a sustainable marketing campaign – using analytical data and measured results – to establish Poulsbo as a tourism destination for regional, national and international visitors by diversifying our media outreach and enhancing Poulsbo as a recreation destination.	<b>\$68,500</b>
Poulsbo Historical Society	\$ 5,000	Poulsbo Boat Display Structure at Waterfront Park	The Poulsbo Boat was a wooden, plant on rib construction open boat used extensively on Puget Sound and into Alaska for transportation and sport fishing during the 1930's – 1970's. The builder was from Poulsbo, and one of these boats is undergoing restoration by the Poulsbo Historical Society. This project is to build a structure in waterfront park to display the boat.	<b>\$0</b>
City of Poulsbo	\$ 25,000	Anderson Parkway	This request is for funding for capital repairs to the restrooms in Muriel Iverson Waterfront Park, as they are	<b>\$0</b>

		<b>Restroom Capital Repairs</b>	old, dark and in need of updating.	
City of Poulsbo	\$ 2,000	Anderson Parkway Restroom Maintenance	This funding will support city personnel in keeping the restrooms in Muriel Iverson Williams Waterfront Park clean and maintained for public use. This is especially needed during the tourist season and weekends.	<b>\$2,000</b>
City of Poulsbo	\$ 2,000	Viking Fest and 3 <sup>rd</sup> of July Public Works Overtime	This will fund overtime for the Public Works Department so they are able to provide the extra services required during these large events.	<b>\$2,000</b>
City of Poulsbo	\$ 10,500	Viking Fest and 3 <sup>rd</sup> of July Police Overtime	This will fund overtime for the Poulsbo Police Department so they are able to provide the extra police services required during these two large events.	<b>\$10,500</b>
<b>2014 Total:</b>	<b>\$ 152,500</b>			<b>\$101,000</b>

10/10/2013