



**City of Poulsbo**  
**\*Special\* Community Services Committee**  
**Poulsbo City Hall**

<b>Subject</b>	<b>Regular Meeting Minutes</b>	<b>Date</b>	May 3, 2017
<b>Recorder</b>	Mary McCluskey	<b>Start Time</b>	4:00 pm
<b>Committee Chair</b>	Connie Lord	<b>End time</b>	5:10 pm
<b>Committee Members</b>	Jim Henry, Connie Lord, Ken Thomas, Dave Musgrove, Ed Stern		
<b>Staff Present</b>	Mary McCluskey, Parks and Recreation, Mayor Erickson, Sandy Kolbeins and Tammy Mattson (HDPa); Meredith Green and Michelle Doyle (Rotary), Kathi Foresee (Viking Fest)		

<b>Agenda</b>		
<b>No.</b>	<b>Topic</b>	<b>Action/Recommendation/Discussion</b>
<b>1.</b>	<b>Administrative</b>	
A.	Questions & Concerns of the Committee	None
B.	Agenda and Extended Agenda Review	None
<b>2.</b>	<b>Comments from Citizens</b>	None
<b>3.</b>	<b>Agenda items</b>	
A.	Viking Fest 2017	<p>Connie started out by saying she called this meeting because the City needs clarity on the confusion with the Viking Fest/Viking Tour layout for Sunday. Council did not know that Viking Tour had moved from the Fishline property to downtown. For any special event application, if there is a major change, the application needs to go through committee and Council for approval. The new site of Viking Tour was going to be out of the Little Anderson Parkway. Connie showed a map of Little Anderson Parkway, which shows all of the parking being used by the event. Meredith pointed out that this event is not a race. It is a noncompetitive poker run. Becky pointed out that the event was moved because Fishline had expected to be under construction in the area where the race has been in the past. Connie said that there are two main issues: losing a lot of parking and having the beer garden near other bars/restaurants that also serve alcohol. The Port parking will be used for disabled parking, and the Sea Discovery Center parking will be used by the event. Vendor parking will be at the pharmacy. Parking on Anderson Parkway near the Sons of Norway is used by Viking Fest. What</p>

		<p>parking is open to the public is south from Jeff Tolman's building on the east side of the lot. Everyone agreed that Viking Fest and Viking Tour will happen, but these issues must be resolved. Becky and Meredith said that there was no intentional deception. It was lack of experience and lack of communication. Rotarian Nick Johnson started working with Kathi in February. Bringing the change forward was an oversight. There was a meeting on Monday with HDP, Rotary and the Mayor in attendance. The initial ask was to leave everything as submitted, but the HDP reps felt that there was going to be more pushback from their members. Plan B is to move the event to the bottom of Moe Street, and use the Edward Jones parking lot. The beer garden and music will be on the City Hall plaza. Everyone in the room then went to the Mayor's office to look down on the Moe St. layout. The Police Chief is okay with closing off Moe St. No alcohol will be allowed in the building, but participants will have access to the building restrooms. Connie commented that the plan is clear. In the future, when there is a change, it must come to the committee earlier in the process. Meredith said that Rotary won't let this happen again. The entire event needs to be vetted.</p> <p>Sandy: The HDP has had pushback from one member - Jeff Holcomb of Valholl Brewery. Jeff has offered to have the event beer garden at his property on 3<sup>rd</sup> Avenue. He has concerns about having the event beer garden next to his business. Jeff is willing to donate the beer for the event. Meredith reminded everyone that the event beer garden is for participants of the race only. Family members can also sign up to be participants and take part in the event as support. She also asked where the band would set up if the beer garden was moved to Valholl. The brewery has the outdoor area, fencing and liquor license. Meredith said that there would be too many participants for the Valholl site. Tammy commented that the City Hall plaza footprint is the same size.</p> <p>Meredith said that the business development of this race should get made up in the future. People will have a great time and will come back to Poulsbo. Rotary wants to cooperate with all parties. Sandy said that his members say that they keep being asked to accept events. "It will help in the long run". They all accept it. Another event comes in on the back of Viking Fest. What about the shop owners? Connie said that this should have been brought up long ago. Sandy said that they like this event and want it here.</p> <p>Meredith said that they can still move the event to Poulsbo Village, but it doesn't help the downtown. They felt that this would be a good change for everyone. Tammy said that it is important to know that the HDP is not against the community organizations. She said that another option is to use the Sons of Norway beer garden area for the event beer garden. Move a couple of booths to another area</p>
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		<p>to allow for their band and vendors. Kathi said that she would have to move porta potties and dumpsters. Another idea is to move the Viking Fest trailers to accommodate the riders in the main parking lot. Kathi felt that wouldn't work well for the staff putting on this event. As a downtown business owner, David said that he can understand the concerns. HDPA needs to have an internal conversation about what is good for the community. Talk about second wave effects. Find the best end-result for all involved. Michelle said that an invitation to be involved with the bike event was extended to Valholl, but they haven't responded to Rotary. She too is a merchant downtown but doesn't get anything out of community events. But she supports the events and downtown street. She wants to maintain the integrity of the downtown. They need to cross advertise. She believes that people will come back.</p> <p>Ken noted that there are two solutions needed: the long term situation and the immediate situation. Sandy suggested that financial compensation be made to merchants for what they lose that day.</p> <p>Connie summarized the options: (1) the Moe St. layout/plan. The direct impact would be to Valholl. Meredith will talk to Jeff Holcomb about his concerns. She also said that they would direct business his way. (2) Use the Sons of Norway beer garden area, which would either impact Viking Fest or split up the event activities with the Moe St. area. Meredith said that splitting up the event doesn't make sense. David commented that the committee should not make a bad decision to make compensation to satisfy one merchant. Rotary is willing to put coupons into the bike swags.</p> <p>Becky said that she feels that Tammy is trying to attack and stop the event. She said that someone has called the liquor board to complain about this license. Connie asked that we all continue to work together.</p> <p>Ken said that they have several options, and that the Moe St. plan makes sense for the short term. CSC voted to recommend this option to the City Council. They will ask Nick to draw up a new map. Connie thanks everyone for coming together to work this out. Becky said that two national tv shows will be here that weekend - the Food Network and the Travel Channel. Let's work together - everyone has the best intention. Connie asked each group to look to each other for the bigger good of Poulsbo. Sandy agreed and said that bridge building needs to be done. He also commented that the Mayor made an inappropriate comment. She said that that was the impression she had.</p>
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Minutes respectfully submitted by: Mary McCluskey