



**City of Poulsbo
Community Services Committee
Poulsbo City Hall**

Subject	Regular Meeting Minutes	Date	October 11, 2017
Recorder	Mary McCluskey	Start Time	4:00 pm
Committee Chair	Jim Henry	End time	5:00 pm
Committee Members	Jim Henry, Connie Lord, Ken Thomas		
Staff Present	Mary McCluskey, Parks and Recreation; Mayor Erickson; Sue Allison, Kathi Foresee, Eric Mahler (PMC); Pete Orbea and Britney (NKTC)		

Agenda		
No.	Topic	Action/Recommendation/Discussion
1.	Administrative	
A.	Questions & Concerns of the Committee	None
B.	Agenda and Extended Agenda Review	The mayor asked to add a discussion about a mural on the south side of the Lindvig Bridge.
C.	Approval of Minutes: 9/13/2017	M/S/A CL/KT
2.	Comments from Citizens	None
3.	Agenda items	
A.	Special Events - Review	The committee liked seeing the full list of events for the current and future year. Mary will give this to them each month. They only want to review applications if they are new, have changes or there are concerns from staff.
B.	2018 Lodging Tax Advisory Committee Recommendations	<p>Mary reported that the LTAC committee heard presentations from the 6 grant applicants on Sept. 27; and then met Oct. 5 to review the applications and made recommendations. There is \$135,000 budgeted for 2018. All of the projects had to take hits. Mary reminded the CSC that the City Council must either approve the list; or if they want to recommend different funding levels from the LTAC recommendations, they must send it back to the LTAC with their proposed changes at least 45 days before adoption.</p> <p>Connie asked if the City is missing out on lodging taxes from the Air B&Bs in the city. Mary said that it is hard to know what may be missing. Air B&B does pay the taxes; but VRBO, Home Away and others do not. The City had contacted some private</p>

		<p>establishments a couple of years ago but it is difficult to find these places and get them to comply.</p> <p>Ken Thomas said that he would like to hear from those who have come to this meeting and is this money sufficient for their projects. Eric Mahler passed out a sheet with 2017 vs 2018 awards, and the difference from the LTAC's recommendations. He is a member of the PMC representing the Tree Lighting ceremony and as a citizen of Poulsbo. He feels that the LTAC has lost sight of its purpose and concerned for the proper appropriation of funds. The money is to promote tourism and bring people into Poulsbo. The Bremerton Symphony does not bring people to Poulsbo and stay in hotels. Visit Kitsap is getting a lot of money for a website. He is asking that the Council take a closer look. The LTAC is not serving its purpose properly. HDPA was awarded a lot of money for watering flowers. He does not agree that HDPA is the Gatekeeper of Poulsbo. Eric asked that the committee be spoken to by Council. He stated that under the PMC there is a historical museum and visitor center via the Poulsbo Historical Society. PHS receives funding from three different sources for operations/rent. This is a lot of money for operations. The museum should be self-sufficient as they had agreed to years ago. The Chamber had signed a lease for space at the museum, and the Chamber has lost control of the VIC since it is in the museum.</p> <p>Ken Thomas asked if they were offered the opportunity to say these things during deliberations. Eric said no, and Mary confirmed that the meeting was for deliberations only. Eric said that it wouldn't be appropriate to make the comments during the meetings. Giving power to a committee is a good idea, but it isn't working here. He reiterated that the LTAC has detached from its purpose.</p> <p>There was concern expressed that the PMC's budget was reviewed by each line item, and that they must stick with that spreadsheet. Britney said that the other members think that they must stick with those numbers, but Mary M. had called both Kathi Foresee and Jim Shields to confirm that the award does not need to stick with the numbers as discussed; the final numbers can be moved around within the award. PMC can allocate internally. Eric said that LTAC member Mary Fitz went to one of their PMC meetings last year, and told the PMC to line item their budget in the 2018 grant.</p> <p>Connie was concerned that organizations within the PMC are counting on this money. There may be a riff and disappointment between organizations. She said that things</p>
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		<p>may need to be done differently in 2019.</p> <p>Becky asked if the 3rd of July is at risk of not happening due to budget cutbacks. Kathi said yes, that \$30k is a minimum for the event.</p> <p>Connie said she personally has had questions about the work that gets done through Visit Kitsap. It is just a website. There was discussion about conflict of interest including the fact that one LTAC member is the Vice President of the Visit Kitsap board. They feel that this is not ethical. Another conflict of interest is a Chamber board member from Sound Publishing who sells advertising to Visit Kitsap. Kathi had been told that she couldn't be on the LTAC, but that is not true. Mary clarified who can be on the committee including two people that collect the tax; two people representing organizations that can spend the tax; and one elected. Kathi is concerned that the groups are not working together.</p> <p>Kathi said that Visit Kitsap does not list Viking Fest or 3rd of July on their calendar. Does the PHS need all of this? Sue said that Jim Shields of the PHS stated that the minimum they need is \$24k. The PMC has nothing to meet about in 2018 as there is almost nothing for marketing. There is concern of doing events and marketing at the same time.</p> <p>Pete Orbea of the NKTC echoed what had been said. He felt that the Criterium could have used help, but never heard back from the organizers until the last minute, and that was from HDPA. Feels that organizations are trying to stifle NKTC efforts. There are no referrals going on between the hotels and NKTC. All other NK communities are working well with them. Poulsbo hotels and Viking House are not working with them.</p> <p>Mary will be bringing forward the recommended list to the full Council on October 18. No recommendation from the CSC.</p>
C.	Salmon Tours 2017	No report.
D.	Park Project Updates	No report.
E.	Mural on bridge	The mayor reported that Jim Mayo would like to paint the south side of the Lindvig Bridge. More to come.
4.	Department Reports	No report.
5.	Misc. Mayor & Board Comments	No report.

Minutes respectfully submitted by: Mary McCluskey