

City of Poulsbo

Interoffice Correspondence



Memo to: Mayor Erickson
Finance/Admin Committee Members:
Gary Nystul
Ed Stern
Kenneth Thomas

From: Debbie Booher, Finance Director
Kelly Ziemann, Senior Budget Accountant

Date: April 5, 2017

Subject: Sales Tax by Zone Annual Report for 2016 Year-End
2012 through 2016 (5-year detail)
2006, 2011, 2016 (10-year trend)

Please find attached several graphs and charts reflecting the sales tax dollars received for 2016 with comparison analysis of 5-years in detail along with a 10-year trend. The past five years of sales tax by dollars and percentages for each zone are presented on pages 2 and 3. The ten-year trend of sales tax by dollars and percentages for each zone are presented on pages 4 and 5.

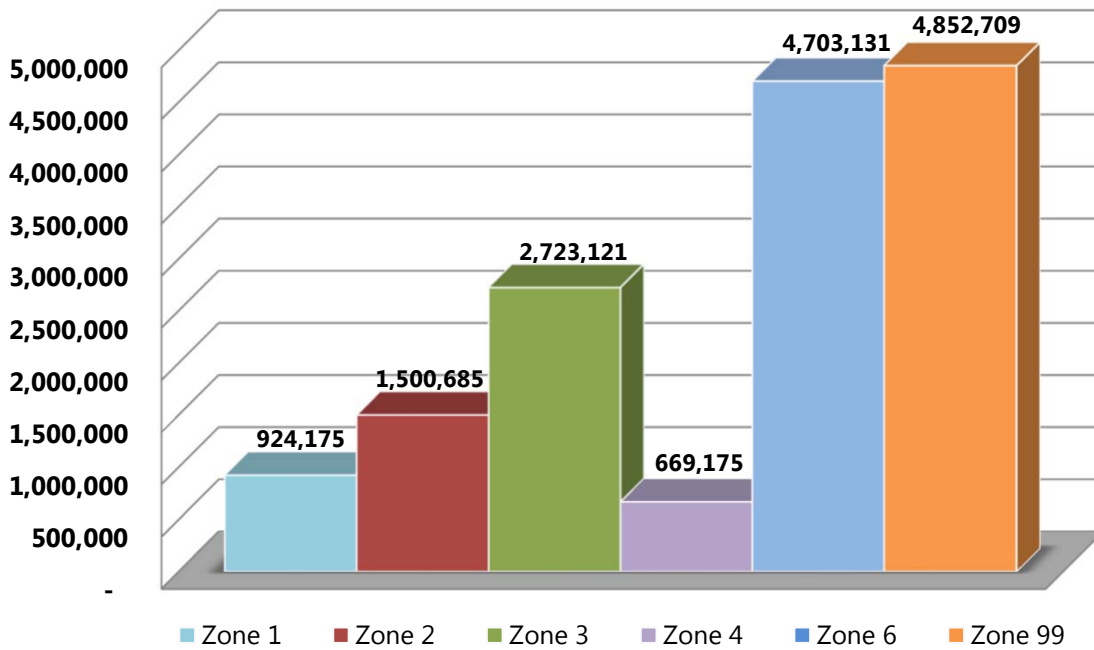
As you will notice, the percentage of sales tax by zone remains fairly consistent over the years; however, we are seeing a gradual increase in sales tax collected for those entities located outside of the city limits. We can attribute this to the streamlined tax on internet sales along with an increase in construction activity.

This report reflects the sales tax paid for the months of January through December, these funds are received two months in arrears and will not correspond to sales tax dollars received in the calendar year.

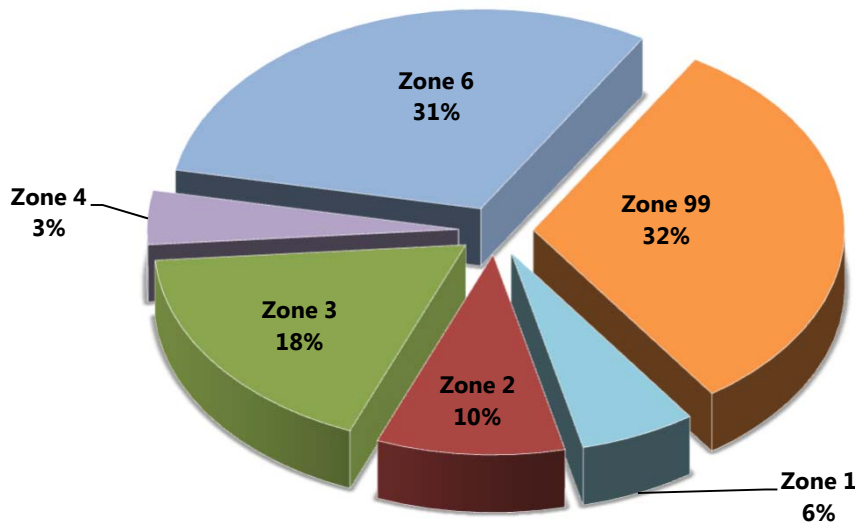
If you have any questions or comments, please let us know. Thank you.

att
cc: Remaining Council Members

City of Poulsbo Sales Tax by Zone 2012 through 2016 Combined



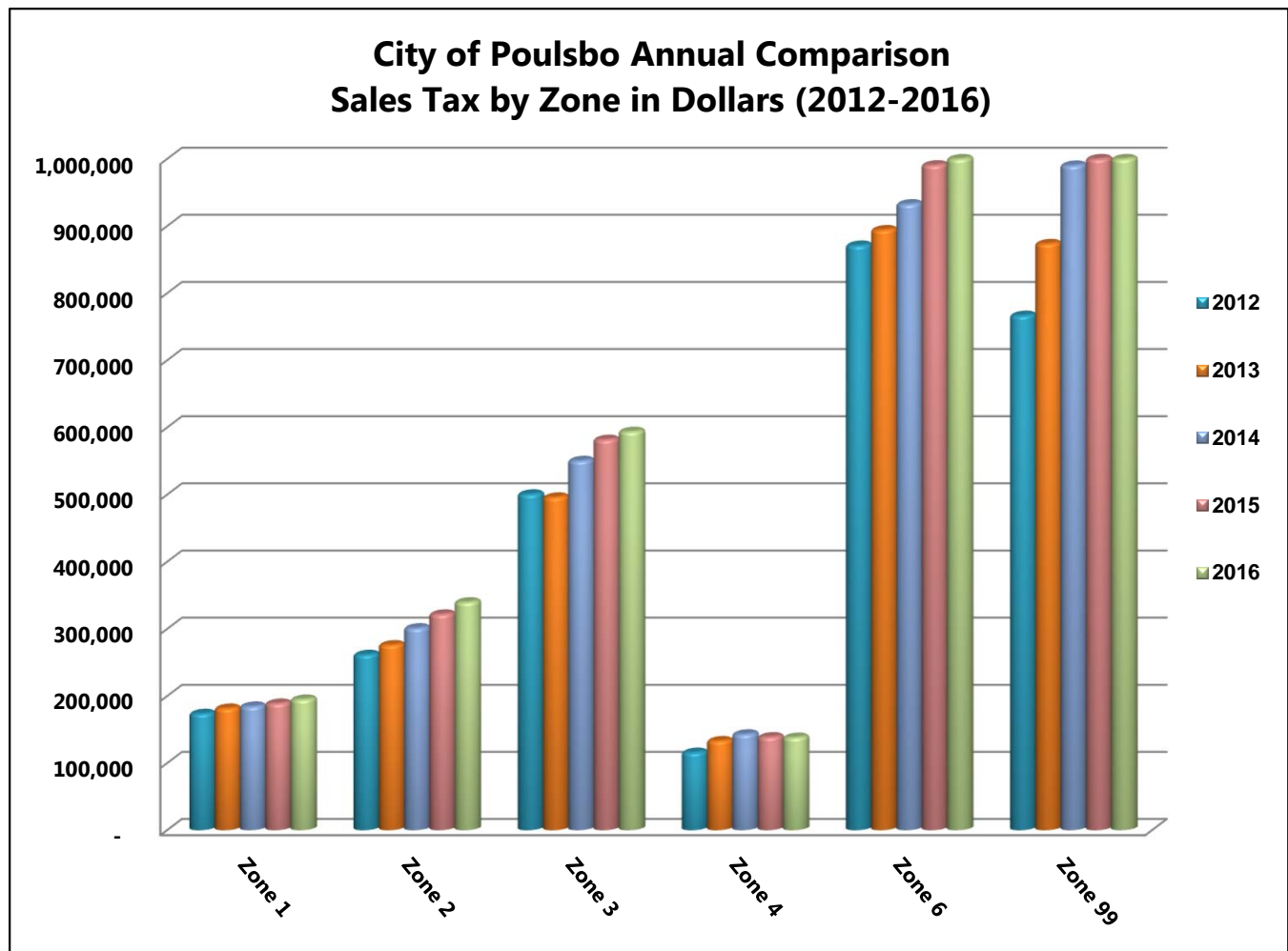
City of Poulsbo Sales Tax by Zone 2012 through 2016 Combined



- Zone 1 Historic Downtown Poulsbo Association (HDP A) area
- Zone 2 Viking Avenue Corridor
- Zone 3 HWY 305 Corridor
- Zone 4 North of Jensen Way, West of 4th Avenue & Downtown Area excluding HDP A
- Zone 6 College Marketplace
- Zone 99 Outside City Limits

City of Poulsbo Sales Tax by Zone in Dollars (2012-2016)

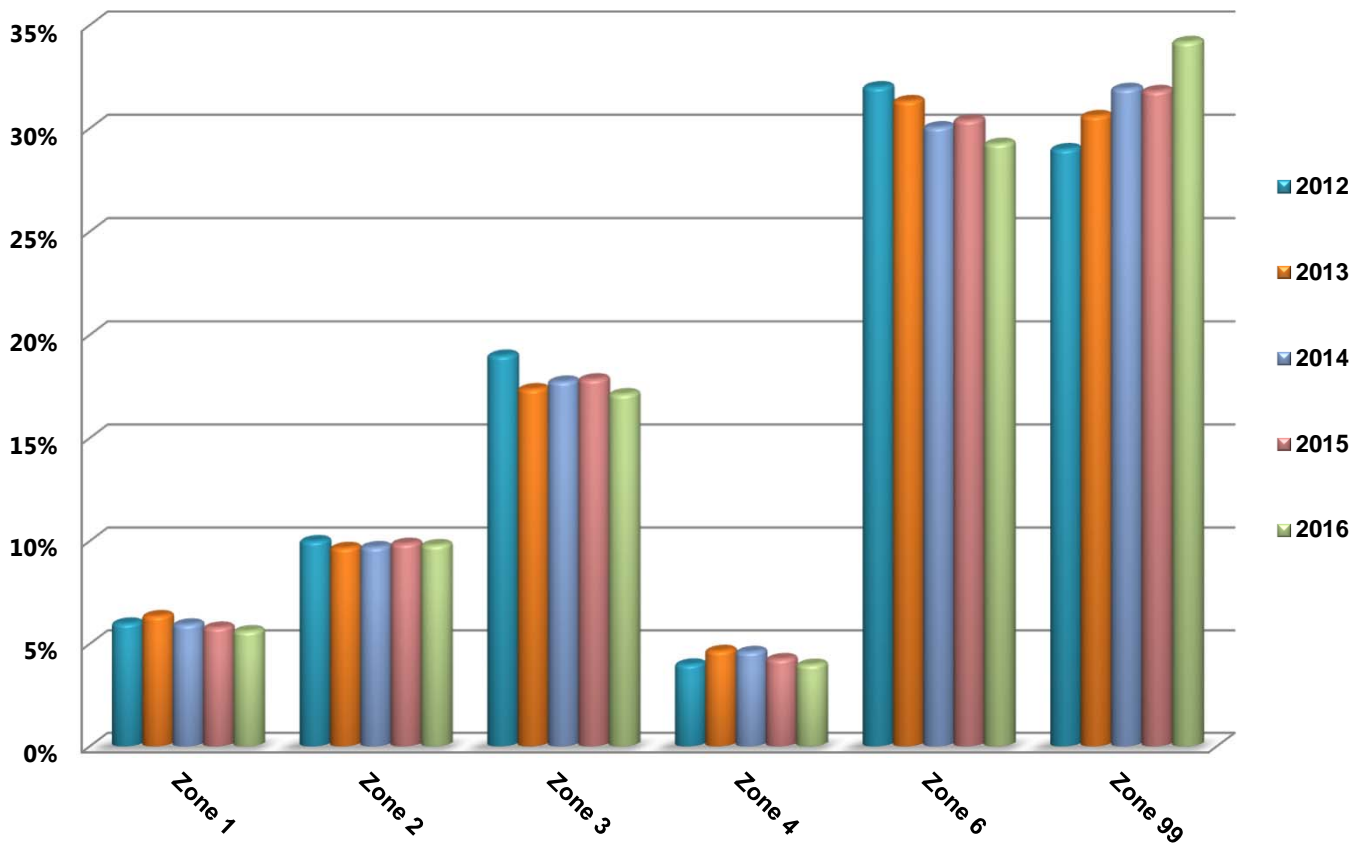
		2012	2013	2014	2015	2016
Zone 1	HDP A Area	173,804	181,599	184,704	189,050	195,018
Zone 2	Viking Avenue Corridor	261,686	276,005	301,255	321,820	339,919
Zone 3	Highway 305 Corridor	500,631	496,065	550,570	581,957	593,898
Zone 4	North of Jensen Way, West of 4th Ave & Downtown Area excluding HDP A	115,775	133,108	143,119	138,954	138,219
Zone 6	College Marketplace	871,154	894,260	932,711	990,801	1,014,205
Zone 99	Outside City limits	766,707	873,568	990,339	1,037,034	1,185,061
TOTAL		\$ 2,689,757	\$ 2,854,605	\$ 3,102,698	\$ 3,259,616	\$ 3,466,320



City of Poulsbo Percentage of Sales Tax by Zone (2012-2016)

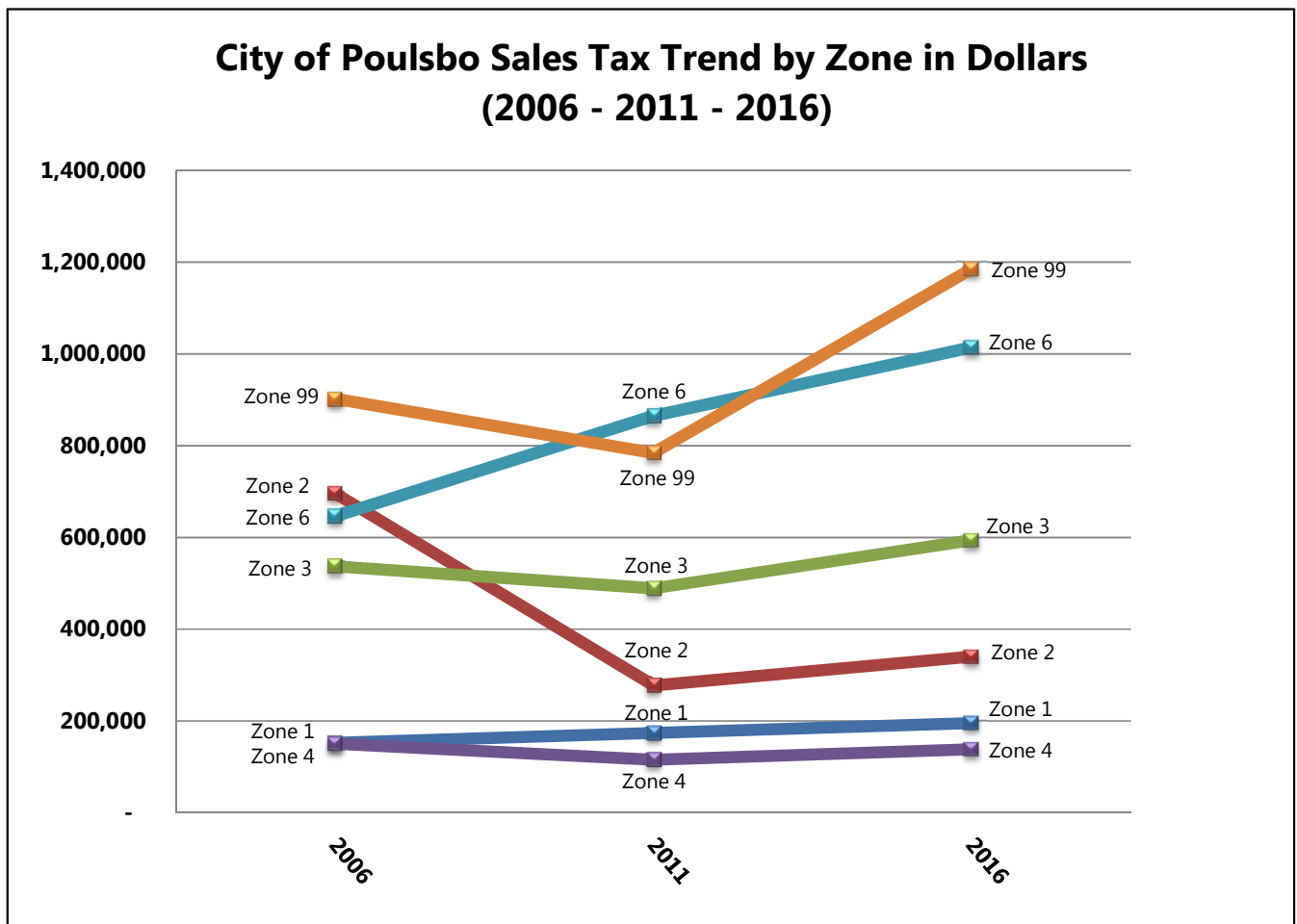
		2012	2013	2014	2015	2016
Zone 1	HDDPA Area	6%	6%	6%	6%	6%
Zone 2	Viking Avenue Corridor	10%	10%	10%	10%	10%
Zone 3	Highway 305 Corridor	19%	17%	18%	18%	17%
Zone 4	North of Jensen Way, West of 4th Ave & Downtown area excluding HDDPA	4%	5%	5%	4%	4%
Zone 6	College Marketplace	32%	31%	30%	30%	29%
Zone 99	Outside City limits	29%	31%	32%	32%	34%

City of Poulsbo Annual Comparison Percentage of Sales by Zone (2012-2016)



City of Poulsbo Sales Tax by Zone in Dollars (2006 - 2011 - 2016)

		2006	2011	2016
Zone 1	HDPA Area	152,088	173,404	195,018
Zone 2	Viking Avenue Corridor	696,105	277,274	339,919
Zone 3	Highway 305 Corridor	536,735	488,953	593,898
Zone 4	North of Jensen Way, West of 4th Ave & Downtown Area excluding HDPA	150,302	115,348	138,219
Zone 6	College Marketplace	646,206	864,863	1,014,205
Zone 99	Outside City limits	901,724	784,128	1,185,061
TOTAL		\$ 3,083,160	\$ 2,703,970	\$ 3,466,320



City of Poulsbo Percentage of Sales Tax by Zone (2006 - 2011 - 2016)

		2006	2011	2016
Zone 1	HDPA Area	5%	6%	6%
Zone 2	Viking Avenue Corridor	23%	10%	10%
Zone 3	Highway 305 Corridor	17%	18%	17%
Zone 4	North of Jensen Way, West of 4th Ave & Downtown Area excluding HDPA	5%	4%	4%
Zone 6	College Marketplace	21%	32%	29%
Zone 99	Outside City limits	29%	29%	34%

