



Lodging Tax Advisory Committee
City Hall – 200 NE Moe Street
3rd Floor Conference Room

Subject	Regular Meeting Agenda	Date	Wed., Aug. 29, 2018
Recorder	Mary McCluskey	Start Time	1:00 pm
Committee Chair	Councilmember Gary Nystul	End Time	
Committee Members	Terri Douglas, Poulsbo Inn; Greg Enright, Cultural Arts Foundation; Port of Poulsbo Commissioner Steve Swann; Britt Livdahl, Harrison St. Guest Suite		
Staff Present	Mary McCluskey, Parks and Recreation		

Agenda		
No.	Topic	Action/Recommendation/Discussion
1.	Administrative:	
	a. Questions & concerns of the committee	
	b. Agenda review	
2.	Agenda Items	
a.	2019 Lodging Tax Grant Applications: Deliberations and Recommendations	
b.	Future meetings	
3.	Comments from committee members	

2019 Poulsbo Lodging Tax Grant Applications

	<i>Sponsor</i>	<i>Project Title</i>	<i>Purpose</i>	<i>2017 Grant</i>	<i>2018 Request</i>
1	Poulsbo Chamber of Commerce	Poulsbo Chamber of Commerce and Visitor's Center	Items associated with the Visitor's Center located within the Poulsbo Chamber of Commerce and Visitor's Center facility on Highway 305; Visit Poulsbo website maintenance/management, and Certified Folder Contract (Stay and Play).	Part of PMC/\$19,500	\$35,800
2	Bremerton Symphony	Poulsbo Concert Promotion	Promotion of the June 2, 2019 Poulsbo concert to Bremerton based patrons and beyond.	\$2,500	5,000
3	HDPA	On going Marketing / Branding of "Little Norway"	Marketing and branding of "Little Norway" and event marketing support.	\$30,000	36,700
4	Viking Fest Corporation	Marketing 3 Poulsbo Events	Marketing and promotion of three Poulsbo events in order to bring tourists and other to town: Viking Fest, 3rd of July Fireworks and the Christmas Tree Lighting.	Part of PMC/\$23,000	24,000
5	Poulsbo Historical Society	Marketing Poulsbo through the Historical Perspective	This grant will help with marketing and advertising to bring people to Poulsbo and enjoy the PHS's three locations of history: The Heritage Hall in City Hall; The Martinson Cabin at Nelson Park, and the Maritime Museum in historic downtown Poulsbo.	Part of PMC/\$19,500	40,000
6	NK Tourism Coalition	North Kitsap Tourism Promotion	Media support group that increases tourism and its economic impact in the Kitsap area.	\$2,500	12,000

7	Visit Kitsap	City of Poulsbo Year-Round Tourism Marketing Services & Support	Visit Kitsap Peninsula provides the City of Poulsbo, Poulsbo lodging establishments and tourism related attractions, businesses, services and non profit groups with year-round access to affordable, professional level marketing/PR/Internet and paid media support, services and programs.	\$25,000	36,000
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2019 Revenue Projection: \$130,000

\$189,500