

2019 Poulsbo Lodging Tax Grant Applications

	<i>Sponsor</i>	<i>Project Title</i>	<i>Purpose</i>	<i>2017 Grant</i>	<i>2018 Request</i>	<i>2019 LTAC Recommended</i>
1	Poulsbo Chamber of Commerce	Poulsbo Chamber of Commerce and Visitor's Center	Items associated with the Visitor's Center located within the Poulsbo Chamber of Commerce and Visitor's Center facility on Highway 305; Visit Poulsbo website maintenance/management, and Certified Folder Contract (Stay and Play).	Part of PMC \$19,500	\$ 35,800	\$ 25,000
2	Bremerton Symphony	Poulsbo Concert Promotion	Promotion of the June 2, 2019 Poulsbo concert to Bremerton based patrons and beyond.	\$2,500	\$ 5,000	\$ 3,500
3	HDPA	On going Marketing / Branding of "Little Norway"	Marketing and branding of "Little Norway" and event marketing support.	\$30,000	\$ 36,700	\$ 33,000
4	Viking Fest Corporation	Marketing 3 Poulsbo Events	Marketing and promotion of three Poulsbo events in order to bring tourists and other to town: Viking Fest, 3rd of July Fireworks and the Christmas Tree Lighting.	Part of PMC \$23,000	\$ 24,000	\$ 24,000
5	Poulsbo Historical Society	Marketing Poulsbo through the Historical Perspective	This grant will help with marketing and advertising to bring people to Poulsbo and enjoy the PHS's three locations of history: The Heritage Hall in City Hall; The Martinson Cabin at Nelson Park, and the Maritime Museum in historic downtown Poulsbo.	Part of PMC \$19,500	\$ 40,000	\$ 26,000

6	NK Tourism Coalition	North Kitsap Tourism Promotion	Media support group that increases tourism and its economic impact in the Kitsap area.	\$2,500	\$	12,000	\$	5,000
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7	Visit Kitsap	City of Poulsbo Year-Round Tourism Marketing Services & Support	Visit Kitsap Peninsula provides the City of Poulsbo, Poulsbo lodging establishments and tourism related attractions, businesses, services and non profit groups with year-round access to affordable, professional level marketing/PR/Internet and paid media support, services and programs.	\$25,000	\$	36,000	\$	33,500
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2019 Revenue Projection:	\$130,000
Reserves to be used:	\$20,000
Total 2019 Funding:	\$150,000

\$ 189,500 \$ 150,000