



Economic Development Committee
City Hall – 200 NE Moe Street
3rd Floor Conference Room

Subject		Meeting Agenda	Date	April 25, 2018
Recorder			Start Time	3:30 PM
Committee Chair		Ed Stern	End Time	5:00 PM
Committee Members		Connie Lord, David Musgrove, Ed Stern		
Staff Present				
		Agenda		
No.	Topic	Time Allotted	Action/Recommendation/Discussion	
1.	Administrative			
	Questions & Concerns of the Committee		None	
	Agenda and Extended Agenda Review	5 min		
	Next meeting scheduled 5/23/18		2:45 to 3:45 on June 13 th	
	Meeting Minutes of 03/28/18	5 min	Approved	
2.	Agenda Items			
	KPUD Update - ES	20 min	<p>Discussion held with Angela Bennett (AB), resident of Poulsbo new KPUD Telecom Business Manager. KPUD is pushing out residential service to reach connectivity in places that are limited. Built infrastructure to support businesses. KPUD need help supporting Wi-Fi network and looking for partnerships with Port, City, and Chamber. Not a free Wi-Fi for business support but to assist people coming to our communities.</p> <p>DM: With public Wi-Fi, who is responsible for maintenance?</p> <p>AB: KPUD owns but we do not have the expertise to maintain it.</p> <p>CL: What is entailed with maintaining it?</p> <p>AB: KPUD maintains the fiberoptic network, but not the tuning, repair and replacement of antennas. The maintenance is not highly labor intensive. About engaging foot traffic and transient people visiting. Hoping chamber will take</p>	

The committee may add and discuss other items not listed on the agenda.

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			<p>ownership of it and drive businesses.</p> <p>DM: Request a package with more detail about what maintenance entails and what would be required.</p> <p>Carol: Port of Poulsbo has previously invested to provide Wi-Fi because antennas won't reach out to the port docks.</p> <p>AB: A high level view of legislation that will go into effect 6/7 limited retail authority. We could provide service if no other service is available. KPUD does not want to be a service provider. Focused on maintaining a thriving open access market. Our goal is to preserve what we have and grow it further.</p> <p>Debra Lester: Provides consumer protection.</p> <p>ES: How can municipalities play a role?</p> <p>AB: You guys are already doing it, but open road conduit. Our engineering team works closely with City of Poulsbo. Working with developers so we can communicate with them up front. City has authority to provide retail telecommunication services, but I do not recommend that option.</p> <p>Deb: Another option for city is a turnkey where NoaNet supports the city's system.</p> <p>AB: Fiber helps community. Telecommuting, higher wages, GDP increase in rural areas, home values, Focus for KPUD is unserved and underserved areas.</p> <p>DM: What would KPUD roles be in a smart city initiative.</p> <p>AB: Working with City and electric providers where we bring fiber in through NoaNet and can connect everything up.</p> <p>Deb: KPUD's role is to bring the fiber.</p>
	Economic Development Pro-Active Plan - DM	20 min	Follow up from last month's meeting. Identify items we can pursue to stage for future additional funding. Setting the

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			<p>stage for today and future.</p> <ol style="list-style-type: none"> 1. Urban design manual 2. Business improvement district from Viking Ave 3. Use of consultant to create a robust economic materials and webpage <p>CL: Affordable housing and college student housing. We need a program displayed the city can promote.</p> <p>ES: Highlight that we continue to promote fiberoptic conduit.</p> <p>DM: Looking for return on investments. FTE dedicated to economic development.</p> <p>CL: Opportunity to quantify comprehensive plan.</p> <p>DM: Mechanism to manage growth and success.</p>
	Commercial Code Update - KB	15 min	Presentation given on timeline for the 2018 Commercial Code Update and important meeting dates.
3.	Committee Reports		
	Poulsbo Chamber of Commerce (Stern)	5 min	
	Port of Poulsbo (Musgrove)	5 min	
	Historic Downtown Poulsbo Assoc. (Lord)	5 min	
	Suquamish Tribe (Stern)	5 min	
	KEDA/PSRC/EDD (Stern)	5 min	Kathy Coucus no economic development without workforce. Need workforce development. ED is not a fast change. Use WWU center for economic research. They did county economic profile and top employer list. Contract with KEDA to do economic development. Poulsbo isn't in a vacuum. Dangerous to only focus on Poulsbo.
Future Agenda Items			
	Item(s)	Responsibility	Meeting Date
	Viking Avenue Update	Mayor	
	Council Goals	CC	
	Tools and Funding Opportunities	Committee	
	Land Use Development Projects Update	Staff	

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Work Plan Priorities	Staff	
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