City of Poulsbo Community Services Committee

Meeting Minutes

Location	Poulsbo City Hall, 3 rd floor conference room	Date	October 9, 2019
Committee Chair	Ken Thomas	Time Started	4:00 pm
Council Present	Connie Lord, Abby Garland, Ken Thomas	Time ended	5:00 pm
Staff Present	Mary McCluskey, Parks and Recreation; Mayor Erickson		

Key Points Discussed				
No.	Topic	Highlights		
1.	Administrative:			
A.	Questions & Concerns of the Committee	None.		
B.	Agenda and Extended Agenda Review	Add F – NKHS Homecoming Parade		
C.	Approval of Minutes: 09/11/2019	M/S/A AG/KT		
2.	Agenda Items:			
A.	Terri Douglas – Poulsbo Inn	Terri introduced the idea of a Tourism Promotion Area. This is an assessment on a hotel room. The hoteliers have to petition City Council to create the TPA. The hotels must have 40 or more rooms. There are two hotels in the city currently, but the TPA could set the area and some of it could be outside of the city limits. Bed and Breakfast businesses could be a part of the TPA – the hoteliers would make an association. The minimum assessment is .50 and up to \$2 per room night. The TPA association would set where the money would go to. Terri would like to see it go to the event coordinator. This is needed in Poulsbo. is needed. Based on \$2 per night, the Poulsbo Inn would have brought in \$40k. Once the Guest House Suites is added into it, the total might be \$65,000. Ken said that he like that this assessment would be parallel to the lodging tax. Terri will talk with Micah Kim about the petition.		
В.	LTAC Recommendations	Mary distributed the 2020 recommendations by the LTAC. There were \$306,700 in requests from 11 organizations. The LTAC is recommending \$150,000 to the organizations, with \$5,000 to be re-considered after 2019 is completed and final revenue numbers are in.		

C.	Update on the PERC	Mary reported that City staff had a very good meeting with KPRD staff last week. Both sides are very close to agreeing on the ILA for the feasibility and outreach study for the PERC project. If all goes as planned, it may begin after the first of the year. Poulsbo presented the idea of phasing the project, and they were positive about that process. One phase leads into the next one. The ILA will go to the PFD board at the end of October. A second piece to this is how/if/when to sunset the original ILAs for the NKREC.
D.	Daffodil Days (Nov. 2), Salmon Tours (Nov. 9), Centennial Tree Planting (Nov. 16)	Mary reported on the upcoming events in November. Everyone is welcomed to join in!
E.	Christmas Carousel	Kathi Foresee has found a carousel in Las Vegas. It can be trucked up here, and set up between Yulefest and Christmas Eve in Anderson Parkway. It will take up 8-10 car spaces. HDPA supports it. Becky will be working on funding to bring it here.
F.	Special Event – NK Homecoming Parade	Repeat event: The annual NKHS Homecoming Parade will be Wednesday, Oct. 23. It starts at First Lutheran Church and ends up in the Waterfront Park for a Pep Rally.
	Department Head Reports	
3.	Park Project Updates	Mary showed a brief PowerPoint on the three park improvement projects: Austurbruin playground improvements, Waterfront Park sidewalks and landscaping, and the log structure at Fish Park.
4	Mayor/Council Member Reports	The Mayor talked about the difficulty of the Christmas Tree Lighting on Viking Avenue. This may be the last year as the merchants have not been involved.

Minutes respectfully submitted by Mary McCluskey