



**City of Poulsbo**  
**Call to Artists 2020**  
**Johnson Parkway/SR 305 Roundabout Centerpiece**

**Project Description**

The City of Poulsbo is seeking an artist to create a site-specific original artwork centerpiece for a new roundabout being constructed on Johnson Parkway/SR 305. This centerpiece will welcome all who enter the Southern gateway to the City. Established professional artists are invited to submit proposals by 3:00 p.m. on October 12, 2020.

**Project Intent**

The centerpiece is to be an artistic expression that welcomes and delights. It shall conform to the City's Public Art Plan, which can be viewed at [Johnson Parkway Art Plan](#). As written in the Art Plan, the City's Public Art and Landscape (PAL) Committee developed the following art theme:

“The SR305/Johnson Parkway Roundabout Project welcomes residents and visitors to the City of Poulsbo. The chosen artwork and landscape elements will reflect Poulsbo’s eclectic character and community charm, its spectacular location with views of Liberty Bay and the Olympic Mountains, and honor Poulsbo’s Nordic roots and maritime heritage. As an important gateway, the landscaping and artwork chosen for the SR305/Johnson Parkway Roundabout Project reveals Poulsbo’s spirit, as a growing city that at its heart, is still the small fishing village on the bay.”

To learn more about the City of Poulsbo, please view our Comprehensive Plan at:

<https://cityofpoulsbo.com/comprehensive-plan-2/>

**Award Budget**

The selected artist will have a budget of \$75,000 - \$100,000 to work with, dependent on the scale and scope of the roundabout centerpiece. The anticipated award ceiling is not meant to

hinder the creativity of the artist and may be increased at the discretion of the City for an artwork deemed worthy.

### **Site Specifics**

The roundabout will contain a knee-high concrete wall (3' high) with board finish. The centerpiece will need to connect artistically with a 15' retaining wall (see Art Plan for details). The 3' wall will read, "Velkommen til Poulsbo" (Welcome to Poulsbo), and will contain a pad for centerpiece art.

Preliminary site plan and building elevations prepared by site architect are attached. Dimensions of centerpiece shall fit safely within roundabout. Height of centerpiece shall not exceed 15'.

Sample agreement for the creation and transfer of art –

<https://www.arts.wa.gov/wp-content/uploads/2019/05/Commission-Contract-SAMPLE.pdf>

### **Submission Timeline**

10/12/2020	Proposals due by 3:00p.m.
Early November	Selection Panel will select finalists; selected artists will be invited to interview
Week of 11/16/2020	Artist(s) team finalists will be notified, and interviews will be scheduled with the Selection Panel
December 2020	Notification of results. The City of Poulsbo reserves the right to notify the successful applicant or not select any submissions.

*\*Installation is desired in September of 2021. Schedule is subject to change.*

### **Eligibility**

This project requires an artist or team who is:

- Established and experienced at making public art for outdoor display.
- Able and willing to work with the Selection Committee, the City of Poulsbo's staff, its contractors and subcontractors, and the community.
- Able and willing to provide a remarkable, unique, welcoming, appropriate, site-specific, durable, and low-maintenance centerpiece on time and within budget.
- Able and willing to provide evidence of appropriate liability, property damage, and workers compensation insurance while working on-site.

## **HOW TO APPLY**

To apply for this project, please submit the following:

### **Proposed Conceptual Centerpiece Design for Johnson Parkway/SR 305 Roundabout**

Conceptual design drawings, sketches and/or maquettes illustrating artist's intent, budget information and specifications listing materials, dimensions, weight, installation requirements, and a description of any necessary maintenance.

### **Letter of Interest**

One (1) page limit, detailing artist's interest in creating the City's roundabout art centerpiece.

### **Artist's Statement**

A description of artist's conceptual design in 500 words or less.

### **Current Resume**

The Artist or Artist Team shall provide three (3) professional references who can speak to the artists' work processes, quality, and timeliness. Provide complete address and telephone number for each.

### **Work Samples**

Artist shall include in submission package a CD or DVD containing at least eight (8) digital images in JPEG format, limited in size to 8.5x11" or smaller and 300 dpi. Each image shall be titled/numbered and shall be referenced on a corresponding sheet listing artist name, title of artwork pictured, dates worked on and completed, media composition, and dimensions of the piece.

In addition, the artist may provide support materials such as reviews, news articles, web links, and/or other information that further illustrate professional ability.

### **Deadline Details**

Please submit all application materials prior to 3:00p.m. on Monday, October 12, 2020 via mail or pre-arranged hand delivery. Packages must have arrived prior (postmarks will not apply).

Please submit your package to:

City of Poulsbo  
Roundabout Centerpiece Competition  
200 NE Moe Street  
Poulsbo, WA 98370

Questions about the submission process may be directed to April Ziemann at:  
[azieman@cityofpoulsbo.com](mailto:azieman@cityofpoulsbo.com)

### **Final Art Centerpiece Selection**

The City of Poulsbo selection committee will review packages submitted and will choose three (3) finalists to interview. Finalists will be determined based on:

- Roundabout centerpiece conception's embodiment of theme and project intent
- Demonstrated artistic excellence through submitted materials
- Compliance with City of Poulsbo's Art Plan and governing document
- Experience making public art, working in public settings, and working for public entities
- Experience fabricating and installing permanent artwork suitable for an outdoor environment

The final commission of artwork will be awarded in the Winter of 2020. This roundabout art centerpiece will be installed at the location specified above, following the completion of roundabout construction. The installation is planned for September of 2021.

### **Contract and Contact**

The selected artist will receive a Contract for Commission in an agreed-upon amount, which will fund all work and production costs including design, fabrication, transport, and installation. The artist will be required to execute the contract with City of Poulsbo prior to beginning work.

*The City of Poulsbo's Selection Committee is under no obligation to award a commission for artwork based on the conceptual design proposals submitted. Correspondence with those applicants not selected will be limited to formal notifications.*

Questions may be addressed to April Zieman at (360)394-9746 or [azieman@cityofpoulsbo.com](mailto:azieman@cityofpoulsbo.com)