

**PERC STEERING COMMITTEE MEETING #1
COMMENT SUMMARY**

The City of Poulsbo convened the PERC Steering Committee on January 28, 2021 to kick off the committees' involvement in the PERC Feasibility Study. There were two periods during the meeting when committee members we're asked to provide input. The first was:

What do you like about the PERC?/ What concerns you?

Need detailed demographic information on survey participants

There must be an economic development element that brings new dollars to the community

Consider future expansion during concept planning

Great Idea. Location is attractive for outside users, colleges and military. Find a balance for community uses that are affordable. Keep the community identity and represent them in the project.

Be careful of duplicating NKREC. Must demonstrate capacity and access need.

Needs to be some blending of uses between NKREC and PERC

PERC would alleviate NKSD restrictions on access and capacity constraints

What is the owner/operator structure for the PERC? How might other organizations participate in terms of operations and financing?

Multi-use is essential for field sports

Consult with sports' governing bodies on user demand and needs

Survey results may be skewed to supporters and not accounting for larger opposition to the project

Generate revenue through rental uses

Need to convince the community of the economic benefit of the PERC and the return to the community in the form of increased sales and lodging taxes

Early morning and after school child-care

Full service commercial kitchen



Poulsbo Events &
Recreation Center

Marketing the facility heavily and maximize the hours of operation to provide constant level of activity

Avoid shifting revenues from other regional needs through MPD or other taxing mechanisms

Funding and revenues must account for long term maintenance and life-cycle replacements

There are some interesting possibilities in sharing spaces and being able to increase some instructional opportunities.

Western Washington University is super excited about the possibility of this facility offering services for enrolled students.

Olympic College would benefit from this facility. It would help them grow their enrollment

Meeting, lecture, and recreation amenities should increase enrollment

Poulsbo needs a meeting space that can attract users to multi-day events

Comparable data is difficult because this type of space doesn't exist in North Kitsap

The second question that the Steering Committee provided comment on was: what information should staff draw from the Community during the upcoming Community Engagement meeting?

Need to convey the value of multi-day events

Is there data to share about the types of events that generate the most revenues?
Need to identify user groups that will create a return on investment.

Don't leave the community behind. Avoid getting so dialed in that we forget about the survey and what the community is interested in supporting.

Make sure that the type of events that you're going to want to track can be handled without causing a lot of stress on the community all the time. You can have a lot of economic benefit from multiple smaller events that happen year-round.

