



# Planning & Economic Development Committee

<b>Subject</b>	<b>Meeting Minutes</b>	<b>Date</b>	<b>March 23, 2022</b>
<b>Recorder</b>	<b>Tiffany Simmons</b>	<b>Start Time</b>	<b>3:30 PM</b>
<b>Committee Chair</b>	<b>Britt Livdahl</b>	<b>End Time</b>	<b>5:00 PM</b>
<b>Committee Members</b>	<b>David Musgrove, Britt Livdahl, Ed Stern</b>		
<b>Guest Attendee's</b>	<b>Holly Hill (WWU), Tom Eckmann (OC), Kathy Cocus (KEDA), Jamie Green (POP Commissioner) , Carol Tripp (POP)</b>		

[Link to Packet](#)

Agenda		
No.	Topic	Action/Recommendation/Discussion
<b>1.</b>	<b>Administrative:</b>	
	Questions & Concerns of the Committee	
	Agenda and Extended Agenda Review	Council Member ES shares a conversation between Bainbridge and the city for comparison. Council Member DM asked to adjust the agenda towards the discussions around Education. ES asked about a secondary meeting and Mayor Erickson responded that staff cannot compensate an additional meeting. Mayor added that we cannot change the current agenda and the council members decided to simply adjust the order of agenda items instead. ES moved items E and F to A and B.
	Approval of Meeting Minutes <a href="#">1/26/2022</a> and <a href="#">2/23/2022</a>	ES approved; DM seconded. All Aye's.
	Next Meeting: 4/27/2022	
<p>Poulsbo is committed to being a welcoming, diverse, and equitable community where all people can access tools and opportunities to improve their quality of life, allowing them to reach their full potential. During its meetings, the Poulsbo City Council will use this lens to inclusively view its discussions and actions.</p>		
<b>2.</b>	<b>Agenda Items</b>	
	A. College Town Concept	<b>A.</b> Council Member ES shared about the "college town" descriptors and how these plays into the economic development of our community. ES touched on 4-year degree programs. ES added that he and the mayor have quarterly conversation about the collages within the city.
	B. Coordination with City, OC, WWU	<b>B.</b> Guest Holly Hill from WWU shared about the ways to increase opportunity for students on the peninsulas. HH highlighted some new pathways/themes for students to earn their degrees. HH shared about a new initiative to improve/increase the transfer process between schools (Including OC) and the potential the campus is taking on adding a new building. Guest Tom Eckmann from OC shared about the quarterly meetings and the commitments from the collages. TE shared that OC is working on a new strategic plan and how a holistic view

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	<p>C. <a href="#">Economic Development Element, Comprehensive Plan</a></p> <p>D. <a href="#">Draft Economic Development Strategy Plan – 2017 – 2027</a></p>	<p>could be helpful. Mayor BE shared her screen to show about class options for the Poulsbo campus compared to Shelton or Bremerton on the OC website. HH added some comment on the comparison and options students have for degree completion through the campus. HH shared some options that the city could contribute. They called attention to a shared employee between the campus' OC and WWU. The mayor shared concern for the lack of use of the building via classes. TE added interest in finding some numbers on actual utilization. ES shared a newspaper article about transfers and asked about Running Start as an option. HH shared how WWU is approaching the situation. TE asked about a marketing project, HH shared that the funds couldn't be applied to that, so it was sent towards the Sea Discovery Center instead. ES shared what potential he sees in the "collage town" ideas. Council member BL shared her thoughts and asked how often do we ask about target demographics, TE responded. TE shared that a prospective Allied Health center would be beneficial for the students and schools. TE reiterated the need for a master plan. BL asked if we could meet the before referenced employee in a future meeting. HH shared about the demographics information she has. DM shared his thoughts on post COVID planning and how this item needs more work and direction. DM also shared his appreciation on the input from everyone. Mayor BE agreed with the need for a plan and more data. TE and HH agreed on some routes to gather Data. ES added the help that PERC might help in the "College Town" situation. DM asked what the solid Next Steps are going to be. TE agreed to gather some statistics and some potentially planning routes for the future. HH said that there are some pieces in the works that will have results in December.</p> <p><b>C.</b> Director HW shared her slides on the ED Element Comp Plan. DM asked if there were any lower-level examples, HW responded with brief examples of policies being put in action. BL shared her thoughts. ES shared some comments on a shared home program that was brought up a few years ago. DM shared his agreement. BL called attention to the growth despite the pandemic challenges, a pivot. Mayor BE shared her thoughts and some positive outlooks from the pandemic.</p> <p><b>D.</b> HW gave her presentation. BL asked if anyone knows about the Downtown Ambassador Program (HW said we would report back). DM shared details on the discount card program. DM shared his thoughts. Council Members decided to reassess in the near future</p>

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	<p>E. Report on Economic Development efforts</p> <p>F. <a href="#">KEDA – NK &amp; countywide trends &amp; items</a></p> <p>G. Current &amp; pipeline housing –</p>	<p>after a deeper dive.</p> <p><b>E.</b> The Mayor shared her thoughts and outlook on the Economic Development in the city. ES asked about Oslo's status. HW shared the progress report for Oslo. ES asked if this was the biggest TOD project, HW responded.</p> <p><b>F.</b> Guest Kathy Cocus shared her presentation. DM asked if Kathy could come back for a deeper dive.</p> <p><b>G: Time Ran Out, Item will be moved to a later date.</b></p>
<b>3.</b>	<b>Committee Reports</b>	
	General Business Update (Mayor)	
	Long-Term Strategic COVID-19 Recovery Efforts (Mayor)	
	Poulsbo Chamber of Commerce (BL)	
	Port of Poulsbo (DM)	
	Historic Downtown Poulsbo Assoc. (BL)	
	Suquamish Tribe (ES)	
	KEDA/PSRC/EDD (ES)	
	OC/WWU/Collages (ES)	
<b>Meeting Adjourned at 5:00pm</b>		