



PERC

Poulsbo Events &
Recreation Center



Location Location Location



Kitsap PFD *and* City of Poulsbo ILA

Culmination of many years of work

PROS Plan Community Survey

YMCA Market Study

Supported a new community recreation center

KPFD made a call for proposals in 2018

Submitted in December 2018; presentation March 2019

Ranked 2nd out of 7 projects in July 2019

ILA negotiated between August – Nov 2019

KPFD/Council approved Dec 2019



ILA Details

Phase I Feasibility - \$243,900

City Match is in form of staff time

Agreement is for City and KPFD to work collaboratively during first phase to evaluate feasibility

Community outreach

Concept Plan – determination of uses

Market and financial analyses

Site Planning

Management Plan



Project Progress

Tasks:

KPFD Coordination and Project Management

- Two progress reports, two staff meetings with KPFD Director Mike Walton and submittal of one reimbursement request
- Hiring of Project Manager Peter Battuello and team at Perteet
- Weekly executive committee meetings
- Developed a spending plan and financial tracking of grant funds

Community Outreach

- Consultant Shiloh Shroeder: development of the Website: www.cityofpoulsbo.com/perc
- Consultant Jo Buxton: development of the logo
- Finalized the preference survey, distribution plan
- Updated fact sheets to be distributed
- Prepared to go live in October 2020
- Created the community stakeholders group structure



Project Progress

Tasks:

Market Analysis

- Selected BERK to provide market analysis and input to the draft management plan

Concept Planning

- Preliminary discussions with commercial real estate broker regarding adjacent real estate acquisition options

Community/Campaign Engagement

- Contracted with Engage Campaign to provide community outreach consulting



Looking Ahead- October- December 2020

Tasks:

Community Outreach

- Launch the website and issue fact sheets
- Conduct the first community preference survey
- Convene the steering committee
- Facilitate steering committee work groups

Market Analysis

- Initiate market analysis contract with BERK
- Begin work on the draft management plan

Concept Planning

- Develop RFQ for Architect services for space planning and floor plan



Info Sheet

A VISION FOR A NEW REGIONAL FACILITY FOR POULSBO AND NORTH KITSAP

The Poulsbo Events and Recreation Center (PERC) is a concept for a multi-use recreational, educational, and events center. With the financial support of the Kitsap Public Facilities District and the encouragement of the Kitsap community, the City of Poulsbo is undertaking the planning of the new facility.

The City of Poulsbo welcomes the community to an exciting opportunity to participate in the planning of the PERC. We are inviting everyone to help determine the best and highest potential for the PERC. Let us know what your preferences and ideas you have to make this an exceptional community asset. Please [take the survey](https://cityofpoulsbo.com/perc/) and learn about our project at <https://cityofpoulsbo.com/perc/>



INDOOR RECREATION

Access to indoor recreation for all ages, with diverse programs and quality equipment.



OUTDOOR RECREATION

Including lighted fields for active sports and passive recreation settings for family, student, and resident enjoyment



EVENT SPACE

For regional events that connect business, educational institutions, and recreational users from across the region



"We are fortunate during these challenging times to have a project that can bring our community together in a process to create a great new public facility for kids and adults, sports and education, and business and recreation. Please join me in this process to create a PERC that serves our entire community."

– Becky Erickson, Mayor of Poulsbo

WE WANT TO HEAR YOUR IDEAS!

- » Learn about our project. Go to <https://cityofpoulsbo.com/perc/> and sign up on our community outreach list.
- » Provide your input. Take the survey where you can provide your ideas on event, indoor recreation and outdoor recreation uses



PERC

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What's Coming Next?

Public Launch – Within 10 working days

- Launch the website
 - Email blast!
 - Survey goes live
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- City Council update tonight 10/15
- Follow up with email with info/FAQs
- Help us get the word out on the survey





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QUESTIONS?

