



City of Poulsbo: 2024 Lodging Tax Grant

<https://cityofpoulsbo.com/lodging-tax-grant-program/>

Organization	Project Proposed	LTAC Recommendation
City of Poulsbo	1. Special Events Coordinator 2. HWY Signs Maintenance 3. LTAC Toolkit	\$100,900
Poulsbo Chamber of Commerce	1. Visitor Center 2. Visit Poulsbo Website Center 3. Poulsbrew Beer Festival	\$32,000
SEA Discovery Center	1. Promotional Items 2. Advertising and Marketing 3. Operating Funds 4. Passport to Poulsbo’s History and Marine Life	\$36,500
Visit Kitsap Peninsula	1. Enhancing Business Visibility: Google My Business Workshops for Small Enterprises 2. The Heartbeat Project: Celebrating Poulsbo's Local Businesses and Passions 3. Advertising campaigns using geo-spatial and mobile device data 4. Celebrating a Decade of Adventure: Kitsap Peninsula National Water Trails 10-Yr Anniversary	\$2,500
Historic Downtown Poulsbo Association	1. Sound Edge marketing plan 2. Contracted Marketing Assistant 3. Special Productions & Campaigns 4. Walking Maps 5. Event Production & Promotion	\$36,300
Poulsbo Historical Society	1. Operation of four facilities including two museums on Front Street	\$32,500
Poulsbo Blues and Jazz Festival	1. Poulsbo Blues and Jazz Festival (PB&J)	\$5,000
Winery Alliance of Bainbridge Island	1. Kitsap County Wine & Cider Passport	\$4,000
Poulsbo Film Festival	1. Poulsbo Film Festival 2024 (Festival Year 3)	\$15,000
Kitsap Children's Musical Theater	1. Advertising for Spring Musical Production	\$1,500
Poulsbo Community Orchestra	1. 2023-2024 Season	\$1,500
Cross the Divide	1. Veteran and Active-Duty Support Project	\$1,500
Blue Star Banner Program	1. Poulsbo Beer Run 2. Poulsbo Bloody Mary Krawl	\$1,500
	Total	\$270,700.00