



City of Poulsbo: 2025 Lodging Tax Grant

This chart is in order of the largest to smallest ask:

Organization	#	2025 Request	Project	Focus
City of Poulsbo	10+	\$249,000	1. Special Events Coordinator (\$108k)	Other
			2. Murielle Iverson Williams Waterfront Park (\$121k)	Facility
			3. Placer.ai – Visitor and Economic Metrics Tool (\$20k)	Marketing
Historic Downtown Poulsbo Association (HDPa)	10+	\$200,000	1. Sound Edge Marketing (\$8k)	Marketing
			2. Special Productions & Campaigns (\$84k)	Marketing
			3. Walking Maps - the APP! (\$80k)	Marketing
			4. Contracted Marketing Assistant (\$28k)	Other
WWU SEA Discovery Center	3	\$80,850	1. OctoPalooza & Passport Program (\$27.5k)	Marketing
			2. Sunday @ SEA & Ferry Promotions (\$5,850)	Marketing
			3. Marketing/Advertising & Promotions (\$22.5k)	Marketing
			4. Operating Funds (\$25k)	Facility
Visit Kitsap Peninsula (VKP)	3	\$80,000	1. Poulsbo Tales & Trails (\$45k)	Marketing
			2. Photography & Videography (Marquee Events & General) (\$10k)	Marketing
			3. 48-Hour Film Challenge (a PFF collab) - Feb & filming in April 2025 (\$25k)	Event/Festival
Poulsbo Chamber of Commerce & Visit Poulsbo	10+	\$74,000	1. Visitor Center (\$40k)	Facility
			2. VisitPoulsbo.com (\$28k)	Marketing
			3. Poulsbrew - September 2025 (\$6k)	Event/Festival
Poulsbo Blues and Jazz Festival	2	\$50,000	1. Poulsbo Blues and Jazz Festival - February 2025 (\$50k)	Event/Festival
Viking Fest Corp	5	\$35,000	1. Funds for Police and Public Works - May 2025 (\$35k)	Event/Festival
Poulsbo Historical Society (PHS)	10+	\$35,000	1. Operation of four facilities, including two museums on Front Street (\$35k)	Facility
Poulsbo Film Festival (PFF)	2	\$30,000	1. Poulsbo Film Festival (Year 4) - Oct 2025 (\$20k)	Event/Festival
			2. Poulsbo 47.7 Hr Film Challenge/Campaign*- Feb & filming in April 2025 (\$10k)	Event/Festival
Kitsap Bazaar*	0	\$10,000	1. PNW Holiday Market - November 2025 (\$10k)	Event/Festival
Kitsap Winery Alliance	1	\$7,500	1. Kitsap Wine Pass (\$7.5k)	Marketing
Liberty Bay Books*	0	\$5,000	1. Poulsbo Kids' Book Festival - November 2025 (\$5k)	Event/Festival
Poulsbo Community Orchestra (PCO)	3	\$3,500	1. 2024-2025 Season (\$1k)	Marketing
			2. Kid's Concert (\$2.5k)	Marketing
Blue Star Banner Program	2	\$2,000	1. Poulsbo Beer Runs - March & October 2024 (\$1k)	Event/Festival
			2. Poulsbo Bloody Mary Krawl - November 2025 (\$1k)	Event/Festival
Orca Running*	0	\$1,000	1. Poulsbo Half Marathon & 10K - October 2025 (\$1k)	Event/Festival

Key:
 * = Organizations first time requesting Poulsbo funding
 Column # = number of years organization has received City Funding