



PRESS RELEASE

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Title: Poulsbo Parks and Recreation Announces 2025 Community Events Sponsorship Opportunities

Poulsbo Parks & Recreation is excited to offer the 2025 Community Events Sponsorship Opportunities that provides businesses, organizations, and individuals the opportunity to support their community by fostering engagement, promoting healthy lifestyles, and creating memorable experiences. With varying sponsorship levels, sponsors can increase brand visibility, engage directly with the community, and boost their digital presence while supporting our hosted beloved annual events.

In 2024, the City expanded the popular family dance by re-establishing it in Poulsbo and hosting two new events: a low-sensory dance and a tween-friendly dance, making it an inclusive experience for all family members. Later in 2024, a community advisory committee was formed to help inform the City of preferable artist selections for the Summer Nights in the Bay concert series. These sponsorships helped implement professional quality sound, leading to more consistently well-attended concerts.

All funds raised through the 2025 sponsorships directly support essential services and programs. “These services are vital in ensuring that our community has access to quality recreational programs, educational opportunities, and safe, well-maintained public spaces,” said Parks and Recreation Director Jeff Ozimek. “It is wonderful to see our community becoming more involved and supporting these events year after year.

2025 Community Events Sponsorship Opportunities:

- Family Formal Community Dance: March 1st
- Viking Fest Road Race, a family fun run/walk: May 17th
- Summer Nights at the Bay FREE Concert Series: July – August, Tuesday Nights
- Spooktacular Halloween Preschool Carnival: October 31st

[Click to view the 2025 Event Sponsorship Opportunities Packet](#)

Contact Lin Hino, Special Events Coordinator, at lhino@cityofpoulsbo.com or 360-394-9771 if you are interested and for more information.